



# UNIVERSITY OF OSTRAVA SUMMER SCHOOL

AUGUST 21 – SEPTEMBER 1 / 2023

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WELL-BEING &  
ENTREPRENEURSHIP FOR ALL

## PROGRAMME OVERVIEW

This summer school is designed **for all students**, not only those studying in business sphere. We believe that business essentials and well-being are topics relevant to all of us. You will get outstanding theoretical and hands-on experience in the 2-week intensive programme which consists of classroom lectures, fieldtrips and practical exercise. You will have the opportunity to better understand the creative process of building on your own business idea together with the topic of well-being. Moreover, you will meet other international students and you will be able to discuss your ideas with our international experts. The programme is designed to be interactive to get the most out of it.

## CULTURAL ACTIVITIES

Over the course, field trips and other activities will be organized. You can look forward to visiting for example the regional Innovation Centre, [Dolní Vítkovice](#) area and [Marlenka Factory](#).

## PERIOD

August 21, 2023 – September 1, 2023

## ELIGIBILITY

International students (currently enrolled at a university)

## LANGUAGE OF INSTRUCTION

English

## DEADLINE FOR APPLICATIONS

April 16, 2023

## PRICE

250 EUR

The price **includes** all classes, workshops and additional cultural activities within the programme.

The price **does not include** travel to/from Ostrava, accommodation, lunches and free time activities beyond the programme.

Recommended accommodation: Kampus Palace ([kampuspalace.cz](http://kampuspalace.cz)).

## PROGRAMME: **FIRST WEEK**

Day	Date	9:00 - 10:30	10:30 - 11:00	11:00 - 12:30	12:30 - 14:00	14:00 - 15:30
Monday	21. 8.	WELCOME & INTRODUCTION	Coffee Break	Entrepreneurship for All - Teaching Time	Lunch Break	City Tour
Tuesday	22. 8.	Entrepreneurship for All - Teaching Time	Coffee Break	Entrepreneurship for All - Teaching Time	Lunch Break	Czech Crash Course & Culture
Wednesday	23. 8.	Entrepreneurship for All - Teaching Time	Coffee Break	Entrepreneurship for All - Teaching Time	Lunch Break	14:00 Travel to Dolní Vítkovice  15:00 - 16:30 Dolní Vítkovice Guided Tour
Thursday	24. 8.	Entrepreneurship for All - Teaching Time	Coffee Break	Entrepreneurship for All - Teaching Time	Lunch Break	International Awareness Workshop
Friday	25. 8.	Entrepreneurship for All - Teaching Time	Coffee Break	Entrepreneurship for All - Teaching Time  INSTRUCTIONS FOR NEXT WEEK	Lunch Break	Free Afternoon

## PROGRAMME: SECOND WEEK

Day	Date	9:00 - 10:30	10:30 - 11:00	11:00 - 12:30	12:30 - 14:00	14:00 - 15:30	
Monday	28. 8.	<b>Moravian-Silesian Innovation Centre (MSIC)</b> <b>Introduction of Companies + Workshop + Additional Activities</b>					
Tuesday	29. 8.	Introduction to the Topic of Well-being	Coffee Break	Well-being Workshop	Lunch Break	14:00 Travel to Marlenka Factory  15:00 - 16:30 Marlenka Guided Tour	
Wednesday	30. 8.	New City Campus: Guided Tour + Introduction	Coffee Break	New City Campus: Work-life Balance Lecture	Lunch Break	New City Campus: Sport Activities	
Thursday	31. 8.	Nutritional Counseling Centre Lecture + Workshop	Coffee Break	Nutritional Counseling Centre Lecture + Workshop	Lunch Break	Music Therapy	
Friday	1. 9.	Social Engagement Workshop + Age Simulation Suit	Coffee Break	SUMMARY & CONCLUSION	Lunch Break	Free Afternoon	

# MORE INFORMATION ABOUT THE COUNTRY, CITY AND UNIVERSITY

## CZECH REPUBLIC

The Czech Republic, also known as Czechia, is a landlocked country in Central Europe. According to the Global Peace Index 2022, it is the 8th safest country in the world. The capital city is Prague and the currency is the Czech crown (CZK). The population is over 10 000 000 people. Culturally, the Czech Republic has a rich history in music, literature, visual arts and decorating glass and crystal.

## OSTRAVA

Ostrava is the third largest city in the Czech Republic. It is in the middle of everything just hours from Prague, Berlin, Krakow, Budapest, Vienna and Warsaw. Ostrava is a developing and vibrant city taking special care to cultivate public greenery. Its industrial heritage makes for a dramatic backdrop in which to study. It is an ideal destination for sightseeing. Nearby, there are two mountain ranges, Beskydy and Jeseníky mountains, which provide beautiful views of the landscapes and are perfect for hiking and skiing.

## THE UNIVERSITY OF OSTRAVA

The University of Ostrava is a dynamic institution which offers a high-quality level of education and research in the humanities, social and natural sciences, health studies, medicine and fine arts.

## CONTACT

Centre for International Cooperation  
Mlýnská 5, Ostrava, 702 00, Czechia  
Email: [international.office@osu.cz](mailto:international.office@osu.cz)

- Faculty of Fine Arts and Music
- Faculty of Social Studies
- Faculty of Education
- Faculty of Medicine
- Faculty of Science
- University Library
- Welcome Centre



## GUIDELINES FOR APPLICATION

- Go to the e-application website and choose “Submit application”
- For the “Faculty” field choose “REK - University of Ostrava” and below choose “Single-subject studies”
- You will now see the summer school and by clicking on the blue arrow you can continue
- Fill in your email address, choose “Continue” and “Send a login link by email”
- Go to your mail box and verify your email address by clicking on the received link
- In the next step you need to agree with the admission criteria and continue
- Fill in your personal details and “Save”, after saving you will see a summary of your application and you need to click on “Submit application”
- After submitting your application, you will see the payment details, you can pay by card, QR code or bank transfer. The safest option is to pay by card. If you choose a bank transfer, do not forget to state the specific symbol that was assigned to your individual application
- You have 14 days for the payment, unpaid applications are considered invalid
- After we receive the payment, we will contact you via email with further information

In case you need any assistance with your application or you have any questions, please contact us at [international.office@osu.cz](mailto:international.office@osu.cz).

## APPLY HERE

